

ENERGY SISTEM



Say hello to sustainable music

Company profile 2024



Sharing great moments with you since 1995

As a European brand with a global outlook, we fuse technology, design and sustainability to create audio devices that accompany you in every moment, in every memory, in every song.

SINCE
—♡—
1995

EU
AUDIO
EXPERT

ECO
AUDIO

ENERGY♡SISTEM



Watch video

Quality, guarantee and confidence

+ 50 staff

5 continents

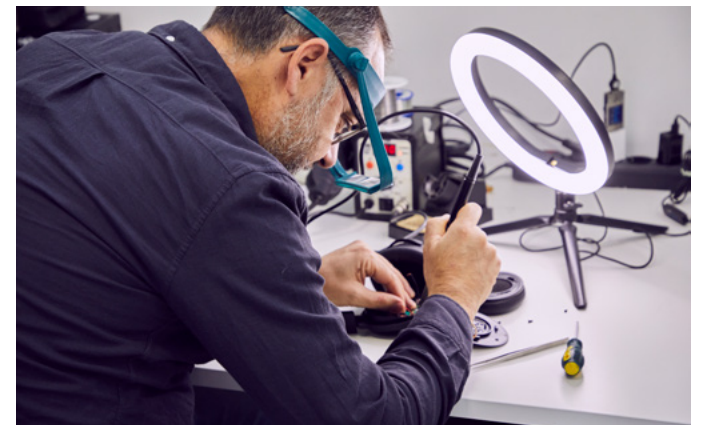
+ 34 M Sold units

2 head offices

Finestrat (Spain) · Shenzhen (China)

2 logistics warehouses

Madrid / Panamá



Constant evolution



1995

Sai Smart 500
First Energy Sistem product.



2006

Inngenio 1000
The MP4 reaches the Spanish market.



2016

Multiroom Wi-Fi
First device with Wi-Fi synchronisation function.



2018

Smart Speakers
First Spanish brand to launch a loudspeaker featuring Alexa.



2020

Eco Audio
All our Eco Audio products are made from 100% sustainable wood and eco-friendly materials.



2022

Earphones True Wireless Style 4 / Style 4 Ultra
First device allowing users to customise settings via ESmart Connect App.

2001

Elegance 2000
First MP3 player in the Spanish market.



2011

MP4 Sport Series
First sport player designed in Spain.



2017

Earphones 6 True Wireless
First device with True Wireless technology function.



2019

ES Gaming
First gaming headset with vibration and LEDs.



2021

Lol&Roll
First kids' headphones with volume limit.

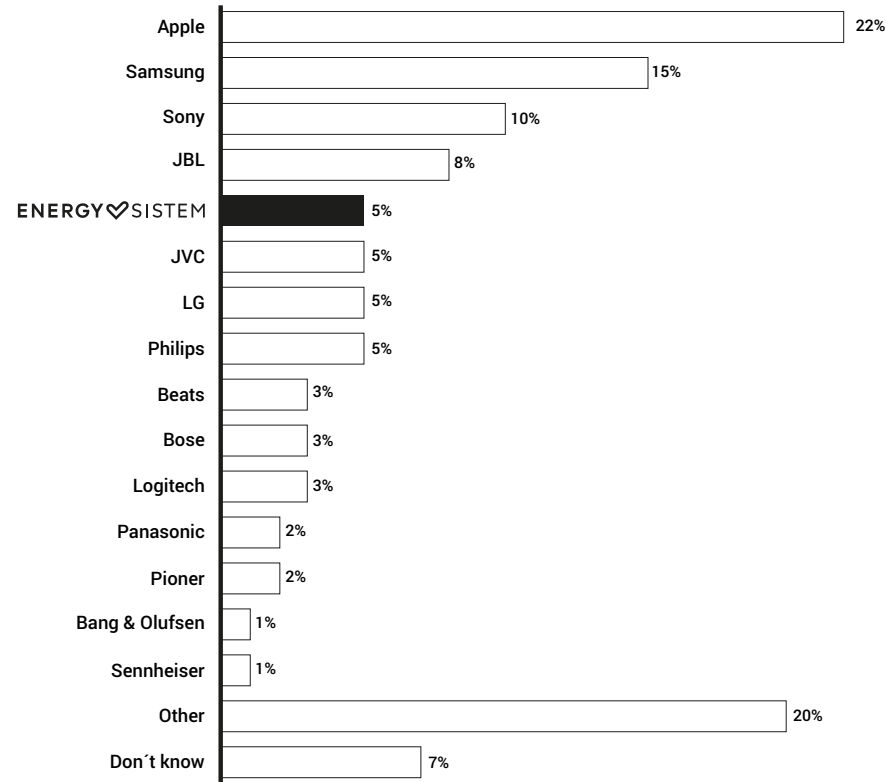


2023

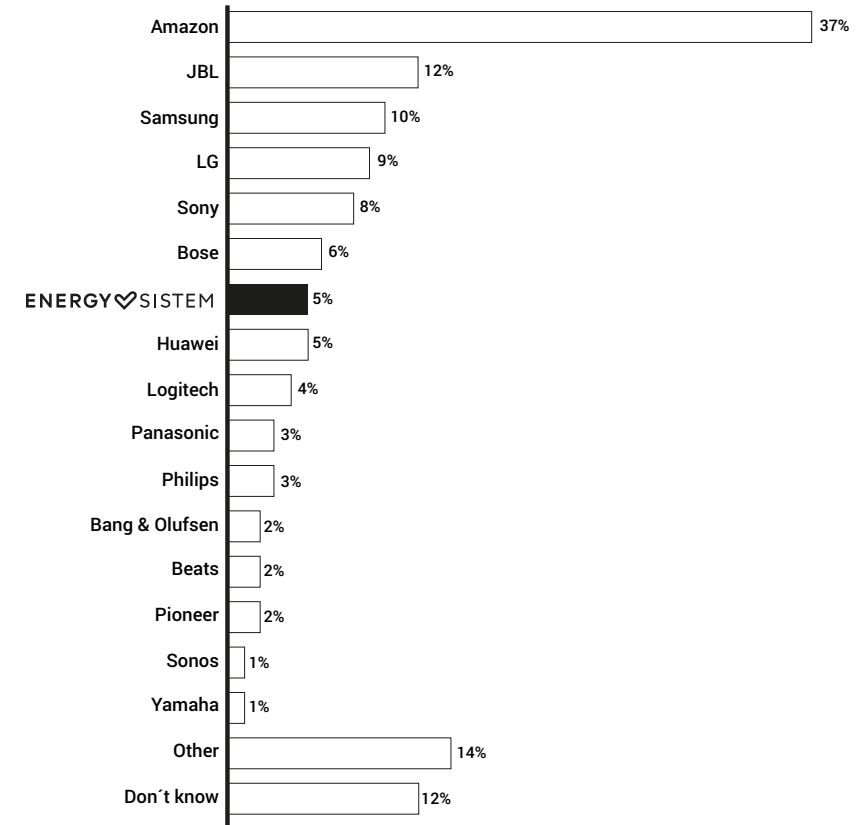
Earphones True Wireless Shensi ECO
First True Wireless earphones made from 100% recycled plastic, GRS certified and FSC packaging.



The only Spanish brand among the most popular headphones and speakers



Source
Statista Consumer Insights
©Statista 2023



Our mission

We create personal audio products so people can enjoy music whenever and wherever they want, placing the user at the heart of every decision.

+ Sustainability

Proximity



And number 1 on our playlist:
people

Commitment



Let's dance to the very
last note

Collaboration



Together we play the perfect
symphony

Vitality



Our rhythm never drops

Commitments to sustainability

2020 ----- 2023 ----- 2024 ----- 2027

We help reforest our territory together with Bosquia, creating two Energy Sistem Forests.



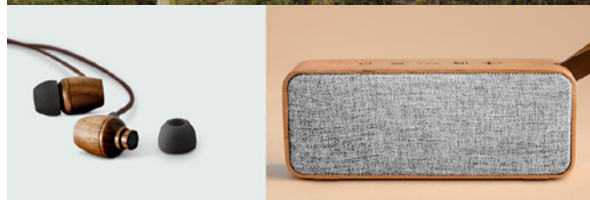
Alongside Gravity Wave, we removed 1.2 tonnes of plastic from the Mediterranean Sea, equivalent to 150,000 headphones.



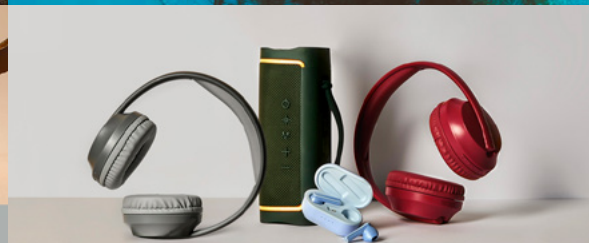
Awarded the carbon footprint register seal by the Ministry for Ecological Transition.



- More than 90% of new releases will be made from 100% certified recycled plastic.
- Optimise packaging dimensions.
- Promote the use of recycled and recyclable packaging. 100% of packaging will be FSC-certified (materials from FSC-certified forests, recycled materials, and/or controlled FSC wood).
- Use renewable energies in our facilities.
- Collaborate with third parties committed to reducing their environmental impact (supply chain).
- Carry out sustainability actions and activities (CSR).



First range of products made from wood from sustainable forests and 100% environmentally friendly materials.



First range of products made from 100% recycled plastic, with GRS certification.

Carbon footprint reduction targets for the period 2022-2024:

- Scope 1: we are committed to cutting emissions by 50%
- Scope 2: we expect to reduce emissions by 3%.

Respectful audio solutions

We advocate smart,
sustainable consumption of technology.



100% recycled plastic

60% of new releases
will be made from 100%
GRS-certified
recycled plastic.



Packaging

92% of packaging will be
FSC-certified.
Improved efficiency: less
volume, less weight.



Earphones



Headphones over-ear



Earphones True Wireless



MP3 / MP4



Home Audio



Portable speakers



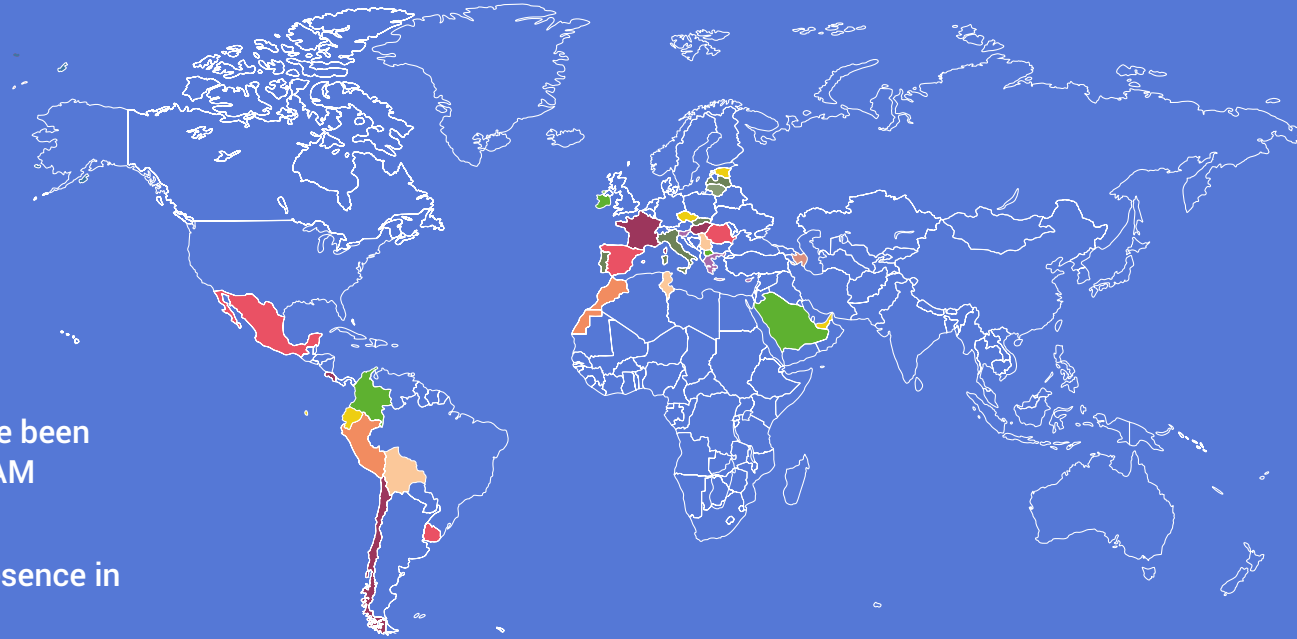
A global brand



+ 20 countries

Thanks to our Panama warehouse, we have been improving our service in the strategic LATAM market since 2022.

In 2023, we expanded our international presence in Colombia, Peru, Tunisia and Azerbaijan.



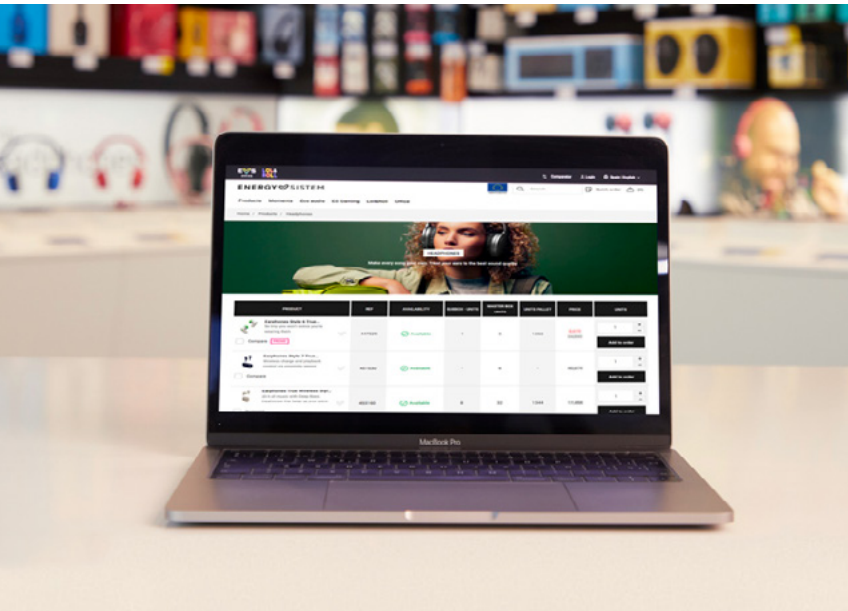
- Spain
- Portugal
- France
- Italy
- Czech Republic
- Baltic countries
- Hungary
- Slovakia
- Serbia
- Greece
- Azerbaijan
- Mexico
- Costa Rica
- Uruguay
- Chile
- Ecuador
- Peru
- Colombia
- Morocco
- UAE
- Tunisia



We think of you

Solutions at the click of a mouse

You will find detailed information on all our products in your energysystem.com customer account. There you will also have access to offers, promotions and other audiovisual marketing resources on the platform to help boost your sales. And without forgetting being able to check and download prices and manage your orders entirely online!

A simplified login form with a black circular icon containing a white person silhouette at the top. Below it are two input fields: the first is labeled 'Username' and the second contains a masked password '*****'. A black 'Login' button is positioned at the bottom of the form.

P.O.S Marketing

76% of purchase decisions are made in the point of sale.

That is why we give our products their very own personality through display stands, shelf ready display boxes and all kinds of communications solutions.

Resource: International Point of Sale Advertising Association (POPAI)



We want to create experiences



68,8 K

Followers
@energysistem



524,1 K

Facebook fans



58 M

Views
#energysistem
#energygaming
#ECO



2,6 M

Potential reach



21,4 M

Youtube plays



51K

Energy Sistem

8,2 K

ESGaming

Creating community

We want to reach people through creative plans that help us connect with their tastes, interests and experiences.

Club Energy Sistem database communication +500.000 members.

Video Marketing

We offer video solutions to boost online sales.

Content Marketing

We work on content that allows us to explain the product and favor the purchase decision.

Influencer marketing

Press Release. Collaborations with influencers. Product analysis and collaborations with media.

The smart, sustainable purchase choice

We want to be the soundtrack
of your business.

Discover all the benefits of
being part of Energy Sistem.



36 MONTH
WARRANTY



BRAND AWARENESS
AT PARTNER'S POS
AND WEBSITE



STOCK AND
SALES MONITORING



PERSONALISED
CUSTOMER SERVICE



EXCLUSIVE PARTNER
PRODUCTS



STOCK ROTATION
PROGRAM



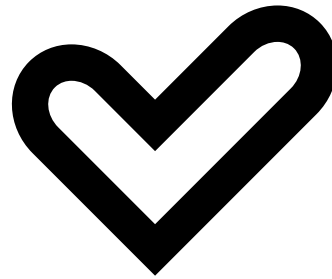
TRADE MARKETING



FINANCIAL SOLUTIONS
AND PROMOTIONAL
OFFERS



INVOLVEMENT IN
PARTNER'S
PROMOTIONAL PLAN



Shall we play the perfect symphony together?

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www.energysistem.com